

JOHN DYKES

CORPORATE TRAINING



WWW.JOHN DYKES.CO

Corporate Training Program: Mastering Communication and Leadership with John Dykes

John Dykes, a globally recognised TV presenter and communication expert, brings over 25 years of elite broadcasting and leadership experience to the corporate world.

His exclusive Corporate Training program is designed to empower leaders and teams to excel in communication, leadership, and strategic presentation, ensuring they can navigate the complexities of today's business environment with confidence and clarity.

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PROGRAM OVERVIEW

Executive Communication Mastery

- Executive Presence
- Strategic Messaging
- Crisis Communication

Advanced Presentation Skill

- Engaging Storytelling
- Visual and Verbal Impact
- Public Speaking Excellence

Leadership Communication

- Inspiring Teams
- Building High-Performance Teams
- Feedback and Coaching

Customisable Workshops

- Tailored Content
- Interactive Learning
- Ongoing Development

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Knowledgeable and ability to communicate

We chose John Dykes when it came to training our Production Team and Talent at the Emtek channels because of his knowledge of premium sports and broadcasting, and also his ability to communicate with and inspire our staff. We have been delighted with the collaboration.



Dr. Hendy Lim
Head of Sports Business,
EMTEK GROUP

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Engaging and confident

John is an engaging personality who can hold an audience. He exudes calm, confidence, and control.



Dez Corkhill
FIFA+ Asia Content

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Excellence

John is a trainer par excellence. I had the privilege of working with him training our commentators and presenters for capacity-building and creating a pipeline. John devised the entire session based on the inputs we provided and ran the sessions for new trainees on sports programming with international standards.

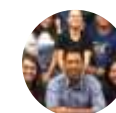


Deep Mukherjee,
former Head of
Programming Talent, Star
Sports India

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Popular

Even though John is a familiar face worldwide and a popular personality, he is always eager to support and mentor Singapore talent... he happily volunteers his time and expertise by providing media training.



Azhar Abdul-Salam
Course Chair/Senior
Lecturer, School of Business
Management, Nanyang
Polytechnic

PROGRAM OVERVIEW

WHY CHOOSE JOHN DYKES' CORPORATE TRAINING?

- **Elite Experience:** John's extensive background in broadcasting, coupled with his leadership roles in global sports networks, offers unparalleled insights into high-stakes communication and leadership.
- **Proven Results:** John has successfully trained executives and teams across industries, helping them enhance their communication strategies and leadership effectiveness.
- **High-End Customisation:** This program is designed to meet the specific needs of your organisation, providing a bespoke training experience that delivers measurable results.

Contact Information:

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FEATURED ON

